

Client: Donnelly Group

Description: Updated brand background copy

When Jeff Donnelly bought Bimini Public House in 1999, it was both the catalyst Vancouver needed to inspire a modern pub culture and the start of a successful hospitality company known as Donnelly Group. Fast forward 20 years and Donnelly Group is a true Vancouver success story, still independently owned and operated, but now running public houses and cocktail bars, barber shops, and licensed recreational cannabis stores in BC and Ontario.

Since opening that first pub in Kits, Donnelly Group has grown to operate 12 licensed premises in Vancouver with over 1500 licensed seats, along with five barber shops, two recreational cannabis stores, and a brewery.

With over 600 employees in Vancouver alone, Donnelly Group is an economic driver for the local economy, and one of the largest independent hospitality companies in Canada.

Over their two decades of operating licensed premises Donnelly Group has established itself as a reliable and responsible partner for the city and its licensing authorities. Donnelly Group has worked to improve the safety and professionalism of the hospitality business taking a leadership role in the creation of Barwatch and the revival of the Hospitality Vancouver Association, currently chaired by Reid Ogdon, Donnelly Group VP Operations.

Donnelly Group has also taken an active role in reviving some of Vancouver's most historic hospitality venues, renovating and reopening the defunct Railway Club as the Railway Stage & Beer Café, and reinvigorating the Lamplighter in Gastown's Dominion Hotel.

With a new chain of licensed recreational cannabis stores and ownership of Bomber Brewing in East Vancouver, Donnelly Group continues to grow, but always operating professionally and ethically, with Jeff's simple sentiment at their core: *"Be true to yourself and your neighbourhood; the people will follow."*