

Client: Hy's Steakhouse

Description: Brand Introduction

An Icon of Canadian Culture

Hy's is a beloved national brand that for 60 years has defined the steakhouse experience in Canada. Over the years Hy's has become a first choice for fine dining, and the more meaningful the occasion, the more the focus narrows to Hy's as the only place to celebrate.

At Hy's, the steaks are charcoal-grilled, the room is warm and inviting, and the cocktails are hand-crafted. With signature tableside creations, and a menu of perfectly prepared steakhouse classics, Hy's professional servers have all they need to enhance and personalize the dining experience.

Refined rather than altered, and now run by the second generation of Aisenstat restaurateurs, Hy's Vancouver continues to maintain tradition while keeping an eye on the future. With a newly renovated second level featuring a chic cocktail bar and intimate private dining space, Hy's will offer steakhouse dining on a grand scale for decades to come.

Irresistible since 1955.