

**Client:** 7mesh Cycling Apparel

**Description:** Sponsored Athlete Announcement for Rémy Métailler

7mesh Cycling Apparel is excited to announce that it will be partnering with Squamish local and mountain bike legend Rémy Métailler. Rémy is one of the most progressive riders with his ability to find new lines and send them with style, speed, and flow. 7mesh will be providing Rémy with technical apparel like jackets, pants, and midlayers to keep him dry, warm, and comfortable when he's stomping trails and features in Whistler, Squamish, and beyond.

Moving from France to British Columbia after University, Rémy developed a riding style that's made for video and his backyard is the ultimate playground for honing the skills he's displayed in events like Red Bull Rampage and urban downhill events. While going downhill is definitely Rémy's favourite part of the ride, many of the best trails in British Columbia's Sea to Sky country require pedalling--lots of pedalling--and 7mesh makes the perfect tools for getting to the top of the mountain to rip down again, whatever the conditions.

Rémy will be riding in 7mesh jackets like the pinnacle Skypilot, which offers full waterproof hooded protection while still compressing small enough to be taken as mountain weather insurance on every ride. Rain and snow are alpine realities and the Thunder Pant --recently called a "foul weather game-changer" by one magazine editor-- is the solution on wet days. High performance midlayers like the Gryphon Crew constructed from next-level Polartec® Power Grid will keep him warm and comfortable.

"We're really excited to be working with Rémy," said 7mesh CEO Tyler Jordan. "Squamish has become a world destination for all kinds of cycling, and our staff and friends help test the limits of apparel and push our designs further and further ahead. We have no doubt that Rémy is going to push 7mesh in ways few riders can and will help us create even better riding gear."